

Managing your document production centres in ways your business can see and measure.

Fuji Xerox Global Services can help you drive out costs while enhancing the communication effectiveness of all your documents.



Leverage our experience

When it comes to outsourcing your document production centres, choosing the right partner is critically important. With over 35 years' experience managing production centres around the world, our goal is to provide you with a highly flexible, customised solution that includes access to the largest portfolio of document services in the industry. Services you can apply when and where you need them most.

Optimise cost and efficiency

Our expertise can help reengineer your existing document formats in size, shape and colour to maximise print quality, manufacturability and economy. Because our scope of services encompasses virtually every aspect of your production process, we can help you control costs every step of the way. We also manage supplies, service, support, technology and human resources.

Increase communication effectiveness

Fuji Xerox communication engineers and Document Advisors can help you use colour, visuals and personalisation in highly effective and economical ways. Personalised communications can increase response rates by more than 30 percent while improving customer loyalty. What's more, our production know-how and specialised colour expertise will help you take advantage of colour's powerful capabilities to make your documents work even harder.

Experience on all levels

Fuji Xerox Global Services can help you improve all your document needs in ways you can see and measure through:

- Marketing campaigns and collateral – improve response rates and customer loyalty through the use of personalisation and colour.
- Product documentation and technical publications – improve turnaround times and time to market through optimised printing and finishing assets.

THE RIGHT SOLUTION FOR YOUR CHALLENGE

- Fuji Xerox uses unique assessment methodologies to drive out costs.
- Our Document Advisors can meet advanced requirements with specialised expertise and production experience.
- Fuji Xerox workflow techniques and off-site resources minimise risks from print over- and underutilisation

- Forms and administration – improve standardisation and productivity through design, storage and management of forms and documents.
- High-volume print and copy – improve the quality and cost-effectiveness of documents through optimised colour management and expanded printing capabilities.

Document Production and Publishing: Service Capabilities

| Phase: | Capability: | Description: |
|--|--|--|
| Assessment/ Consulting | Knowledge Exchange Workshop | The identification of customer priorities in light of the various challenges, ideas opinions, requirements and budget constraints. |
| | Business Impact Analysis | Rigorous financial analysis of a customer's operation using sophisticated modeling tools to validate the priorities and define the likely return on investment. |
| | Blueprint | The development of requirements, solution design and transition plan that will deliver a smooth implementation of an outsourced service to the customer. |
| | Document Advisor | Coordinates and directs solution deployment and administration. Provides expertise and tools to optimise spending and use of new digital technologies. |
| Ongoing Operations Managed Services (on-site and/or off-site) | Creative Services | Provides graphic designer and/or services. |
| | Web Ordering | Enables end users to submit print orders electronically by uploading from their desktops or ordering from a catalog. End users can even add personalisation to their documents at the time of order. |
| | File Proofing and Prepress | Colour management, image editing and approval of files. |
| | Production Print, Copy and Finish | Documents are printed and finished to customer's desired configuration. |
| | Fulfilment | Inventory management, kitting and job distribution. |

About Fuji Xerox Global Services

Documents are positioned as increasingly important management resources for today's corporate activities. Fuji Xerox provides outsourcing services that focus on the document and business processes of customers who conduct business in Japan and globally. Based on our extensive consulting experience, optimal IT utilisation and worldwide service provision structures, Fuji Xerox can efficiently manage all documents processes – from production and storage to output and usage – to achieve cost reductions and higher productivity, while also contributing to customers' business growth as their ultimate business partner.



For more information, call or visit us at

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